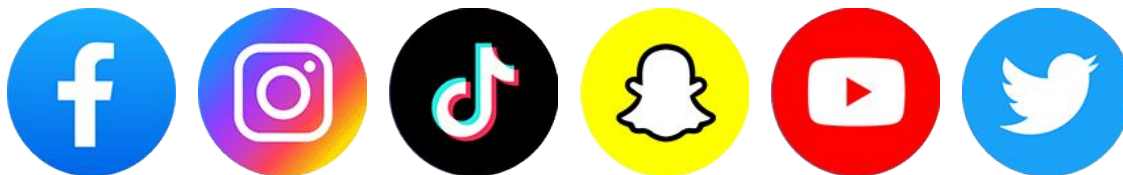




Welcome to our ever growing roster

TikTok content creators, Instagram Influencers and reality TV stars

jennifer@jennlee.com



Click underlined links to jump directly to desired page.

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Click to learn more about the Jenn Lee Group

[What our clients can promote](#)

[Brands We've Worked with](#)

[Jenn Lee Group and clients provide](#)

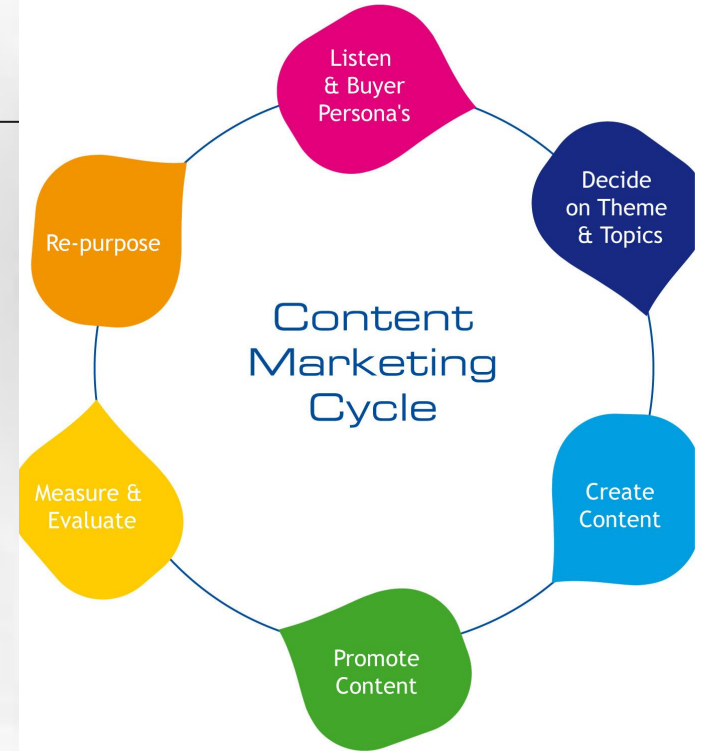
[Snap shots of previous work with brands](#)

[Testimonials](#)

[We are a Full Service Advertising, Marketing and PR Firm](#)

Our clients organically promote

- Music Videos & song promos
- Brand Features
- College tours and promos
- Sporting Event promos
- TV Series launches with networks
- Music festivals & ticket sales
- Backstage w/ musicians
- Auto promos
- Restaurants, Food, Energy Drinks
- Event promos
- Travel/Destinations & International promotions
- Tech & App promos
- Overall organic videos for Brand Awareness



Brands we have worked with

Flag & Anthem

BOOT BARN

Bluebonnet® Feeds

amika:

CONAIR

NASCAR

BIG LOUD



AEG

PRESENTS

H₂Ocean
First In First Aid



CMA
fest



VOYAGES

L'ORÉAL

Paint YOUR LIFE



usa
network



ARIAT

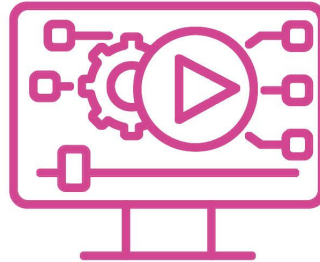


Jenn Lee Group and our clients provide



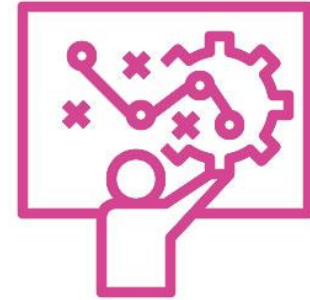
Brand Awareness

We help find the perfect influencers for your brand. Large or small, music or fashion, we select the perfect creators backed by deep relationships, industry connections and more.



Content Creation

Our team will manage the entire campaign process including influencer introduction, contract negotiation, deployment, shipping, payments, and maintain ongoing relationships for future activations.



Strategy

Beginning with your goals, our team will create a launch strategy derived from data including competitors, audience demographics matching, & channel-specific opportunities across all major social platforms.

We're passionate about our client's success

Experience

The Jenn Lee Group is a full service advertising agency established in 2003. We are a boutique agency with acute attention to detail, technological knowledge and overall passion for our clients' success makes us a great fit for any marketing project.

Knowledge

We listen closely to understand the target goal, future initiatives and overall brand message. Delivery of unique and custom solutions, developed in industry standard digital software with exceptional customer service. Our extensive research ensures your brand is unlike any others and present ideas with a clear vision in mind.

Connections

We have coordinated appearances globally for artists, performers, and public figures. As well as managed image and story posting specific to social media industry standards. We are constantly scouting new influencer talent and brands to work with as well as identifying potential gigs and negotiating contracts for our clients with organizers around the world.

Snapshots of our work with brands



Tratter House boys were hired by West Texas A&M college tour and to promote AG major on TikTok & IG.

Blake IE: Bmoe was hired to promote Full Throttle Energy Drink.



Individual Members of Tratter House were hired for a 12 month contract to wear, promote and be immersed in everything about Ariat products.

Tratter House was hired to attend & promote CMA Festival. Plus, individual music labels hired members to come back stage to create TikTok's.



let us **INTRODUCE** *you to...*

Country Western Genre - Locations Dallas, Nashville, Arizona, SW CA

CREATORS & INFLUENCERS



Caden McGuire - Country / Western lifestyle - Nashville, TN & Ohio



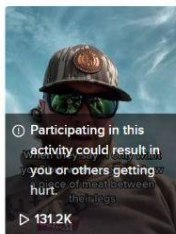
Followers: **2.5 M** Profile Views: **1.2 M** Gender: **83% Female**
Likes: **100.0 M** Age: **18-24 = 31.8%** Accts Engaged: **122K**
25-34 = 33.2% Acct: **@cadenmcguire**
35-44 = 16.3%
45-54 = 8.1%
Video views over 30 days: **36M**



Followers: **269 K** Age: **18-24 = 42%** Gender: **76.8% Female**
25-34 = 37.7% Engagement: **30%**
35-44 = 16% Acct: **@mcguirecaden**
45-54 = 6%




102K Subscribers




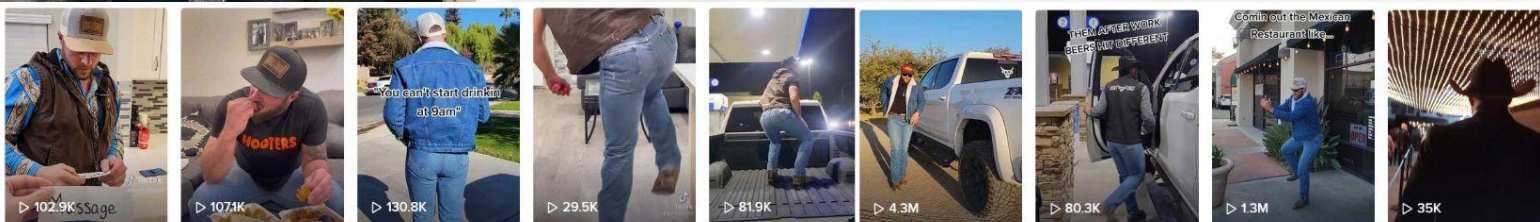


Tim Dobbs - Country / Western lifestyle, oil rigger - Bakersfield, CA



Followers: **2 M** Profile Views: **13 K** Gender: **88% Female**
Likes: **22.4 M** Age: **18-24 = 16%** Engagement: **21.7%**
 **25-34 = 39%** Acct: **@timdobbs90**
35-44 = 28%
45-54 = 13%
Video views over 7 last days: **781K**

Followers: **84.2 K** Age: **18-24 = 8%** Gender: **76.8% Female**
 **25-34 = 37.7%** Engagement: **80.2%**
35-44 = 31.4% Acct: **@timdobbs90**
45-54 = 16%





Emmie Sperandeo - Rancher- Phoenix, AZ



Followers: **1.5 M** Profile Views: **143 K** Gender: **68% Female**
Likes: **53.5 M** Age: **18-24 = 47%** Engagement: **43.5%**
Acct: **@steadyrein**
25-34 = 33%
35-44 = 11%
45-54 = 6%
Video views over last 7 days: **3M**



Followers: **238 K** Age: **18-24 = 33.9%** Gender: **63.5% Female**
25-34 = 38.3% Engagement: **92%**
35-44 = 12% Acct: **@emogatom**
45-54 = 5.4%



Subscribers: **5.76K** Views in the last 28 days: **178.9K**

www.SteadyRein.com





The 615 House - Nashville creator music house - Nashville, TN

Followers: **2.8 M** Profile Views: **163 K** Gender: **57% Female**
Likes: **35.8 M** Age: **18-24 = 28%** Engagement: **3.1%**
25-34 = 34% Acct: **@the615house**
35-44 = 20%
45-54 = 12%
Video views over last 7 days: **743K**

Followers: **394 K** Age: **18-24 = 29.9%** Gender: **53.9% Female**
25-34 = 42% Engagement: **8.4%**
35-44 = 13.8% Acct: **@the615house**
45-54 = 6.4%



Subscribers: **172K** Returning views: **6.9M** Shorts: **5.5M Views**



#duet with ...



I bet you next months re...



This one goes crazyyy ...



Replying to @kstylez22 ...



This one gets intense ...



Uhhhh @chris.ruediger a...



This song 🍷 is worth a L...



#duet with ...





Chris Ruediger - Owner of 615 House - Nashville, TN



Followers: **533.7 K** Profile Views: **1682 K** Gender: **74% Female**
Likes: **6.1 M** Age: **18-24 = 33%** Engagement: **28.6%**
Acct: **@chris.ruediger**
25-34 = 38%
35-44 = 18%
45-54 = 8%
Video views over last 7 days: **82K**



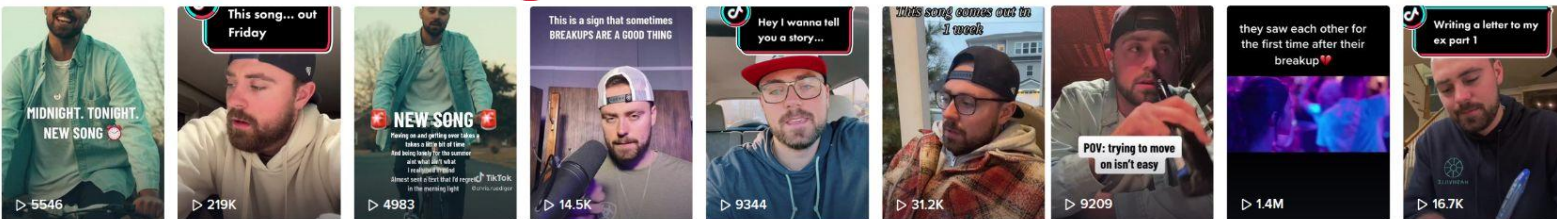
Followers: **45.6K** Age: **18-24 = 25.4%** Gender: **68.2% Female**
25-34 = 40.2% Engagement: **48.9%**
35-44 = 16.8% Acct: **@chris.ruediger**
45-54 = 8.5%



Founder of 615 House



Subscribers: **172K** Returning views: **6.9M** Shorts: **5.5M Views**





let us **INTRODUCE** you to...

Members of The 615 House!

Name:	Instagram Account	Followers	TikTok Account	Followers	YouTube	Subscribers
Abby Anderson	@ abbyandersonmusic	101K	@ abbyandersonmusic	286.4K	@ abbyandersonmusic	77K
Graham Barham	@ grahambarham	18.6K	@ grahambarham	71.1 K	@ grahambarham	1.49K
Jake Puliti	@ itsjakepuliti	11.1K	@ jakepuliti	36.7 K		
Danny G	@ dannvgofficial1	138K	@ dannvgofficial1	444.2K	@ dannvgentertainment2506	2.3K
Bread Basket	@ breadbasket303	198K	@ breadbasketofficial	1.1M	@ thebreadbasketofficial	3.83K
Kaylin Roberson	@ kaylinroberson	36.6K	@ kaylinrobersonofficial	50.2K	@ KaylinRoberson	2.7K
Taylor Austin Dye	@ tayloraustindye	117K	@ tayloraustindye	600.7K	@ TaylorAustinDye	21K

All located in Nashville, TN



King & Queen Country Swing - Grant & Shalee Taylor- Utah



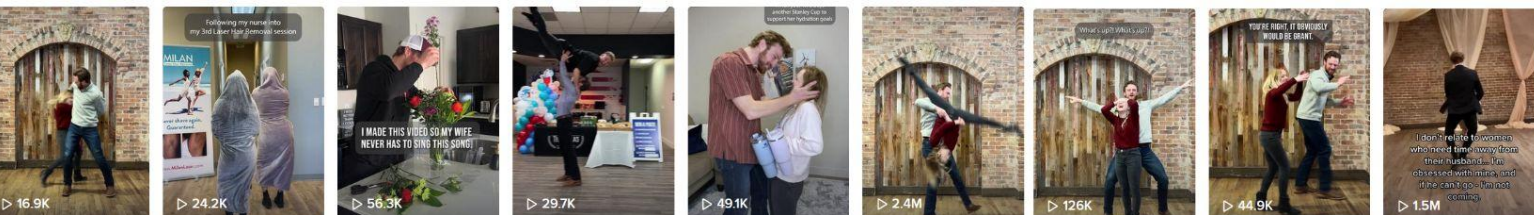
Followers: **1.2 M** Profile Views: **31K** Gender: **80% Female**
Likes: **27 M** Age: **18-24 = 32%** Engagement: **1.9%**
25-34 = 36%
35-44 = 17%
45-54 = 10%
Video views over last 28 days: **1.8M**
Acct: **@kingandqueenofcountryswing**



Followers: **330K** Age: **18-24 = 17.7%** Gender: **82.8% Female**
25-34 = 34.2% Engagement: **6.4M**
35-44 = 23.3%
45-54 = 12.5%
Acct: **@kingandqueenofcountryswing**



Subscribers: **172K** Returning views: **1.4M** Shorts: **6.2 M Views**



Tratter House - Country / Western lifestyle - DFW, TX

Followers: **592.8 K**
Likes: **5.3 M**



Profile Views: **27 K**
Age: **18-24 = 37.2%**
25-34 = 33%
35-44 = 11.4%
45-54 = 11%

Gender: **56.3% Male**
Engagement: **10.1%**
Acct: **@thetratterhouse**

Video views over last 30 days: **1.1 Million**

Followers: **113 K**



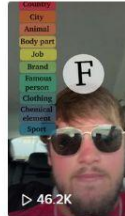
Age: **18-24 = 27.8%**
25-34 = 19.9%
35-44 = 15.1%
45-54 = 14.9%

Gender: **80.5% Female**
Engagement: **10.2%**
Acct: **@tratterhouse**

Tratter House consists of : Nick Luciano 6 million followers TikTok @thenickluciano

Blake Moore = 1.7 million followers TikTok @@roy_dinges


Roy Dinges = 181.9K followers TikTok @bmoe_34






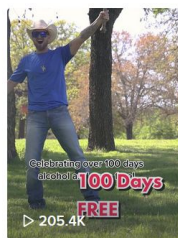
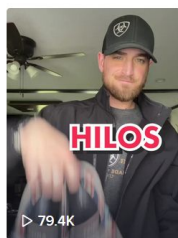
Nick Luciano - Country / Western lifestyle - Nashville, TN & Ohio



Followers: **6.2 M** Profile Views: **M** Gender: **83% Female**
Likes: **158.1 M** Age: **18-24 = 31.8%** Accts Engaged: **122K**
 **25-34 = 33.2%** Acct: **@thenickluciano**
35-44 = 16.3%
45-54 = 8.1%
Video views over 30 days: **M**

Followers: **291 K** Age: **18-24 = %** Gender: **76.8% Female**
 **25-34 = %** Engagement: **30%**
35-44 = % Acct: **@thenickluciano**
45-54 = %

 **Nick Luciano 11.4K Subscribers**
Member of Tratter House





Blake Moore - Country / Western lifestyle, Farmer - DFW, TX & Mt Vernon, IL



Followers: **1.7 M**
Likes: **61 M**



Profile Views: **28 K**
Age: **18-24 = 61%**
25-34 = 27%
35-44 = 8%
45-54 = 3%

Gender: **54% Female**
Engagement: **7.1%**
Acct: **@bmoe_34**

Video views over last 7 days: **832K**

Followers: **228 K**



Age: **18-24 = 62%**
25-34 = 35.7%
35-44 = 7%
45-54 = 3%

Gender: **72% Female**
Engagement: **23.1%**
Acct: **@bmoe_34**

Member of Tratter House



let us **INTRODUCE** *you to...*


Tattoo Genre - Locations LA & New York


CREATORS & INFLUENCERS



Jake Karamol - Tattoo Artist, World Traveler - Maryland



Followers: **2.3 M** Profile Views: **27 K** Gender: **62% Female**
Likes: **103.3 M** Age: **18-24 = 60%** Engagement: **12.6%**
 **25-34 = 31%** Acct: **jakekaramol**
35-44 = 6%
45-54 = 2%
Video views over last 28 days: **3.8M**

Followers: **152 K** Age: **18-24 = 44.2%** Gender: **65.8% Female**
 **25-34 = 41.5%** Engagement: **13.2%**
35-44 = 8% Acct: **@jakekaramol**
45-54 = 1.8%





Matt Vaught - Tattoo Artist, World Traveler - San Diego, CA



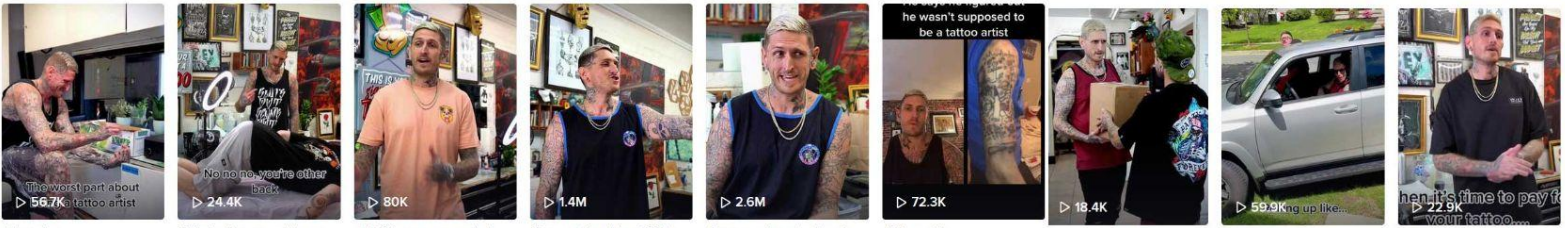
Followers: **1.1 M** Profile Views: **3 K** Gender: **64% Female**
Likes: **20.7 M** Age: **18-24 = 62%** Engagement: **5.3%**
Acct: **tattoo_matt**
25-34 = 28%
35-44 = 7%
45-54 = 2%
Video views over last 28 days: **114K**



Followers: **27.3 K** Age: **18-24 = 39.6%** Gender: **65.8% Female**
25-34 = 38.2% Engagement: **7.1%**
35-44 = 12.2% Acct: **@mattvaught_tattoo**
45-54 = 4%



MattVaught.com



Bobby Douglas- Tattoo Artist, Twitch Gamer - Long Island, NY



Followers: **647.9 K**
Likes: **26.7 M**



Profile Views: **160.2 K**
Age: **18-24 = 29%**
25-34 = 25%
35-44 = 22%
45-54 = 10%

Gender: **67% Male**
Engagement: **15.6%**
Acct: **@dobbybouglass**

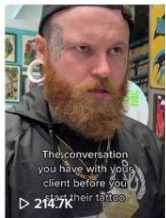
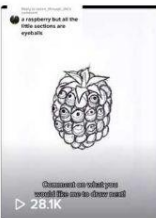
Video views over last 28 days: **933K**

Followers: **58.4 K**



Age: **18-24 = 52%**
25-34 = 37%
35-44 = 8%
45-54 = 2%

Gender: **72% Female**
Engagement: **6.1%**
Acct: **@dobbybouglass**





Christian Crittenden - Tattoo Artist, Stylist- San Diego, CA



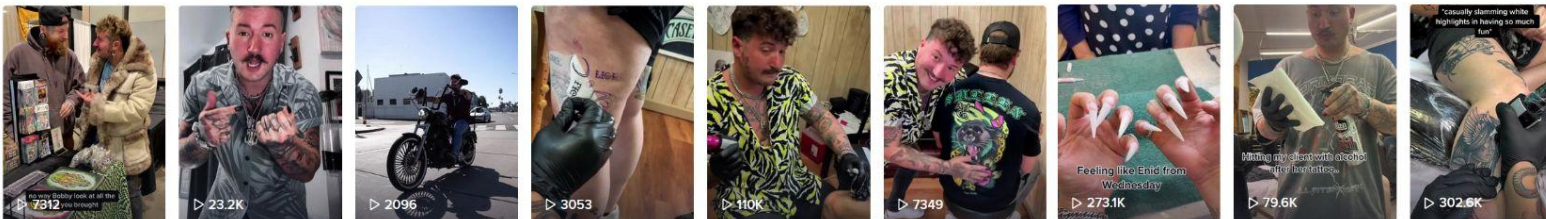
Followers: **555.7 K** Profile Views: **1.9 K** Gender: **70% female**
Likes: **13.4 M** Age: **18-24 = 64%** Engagement: **21.4%**
25-34 = 30% Acct: **@christiancrittend**
35-44 = 4%
45-54 = 1%
Video views over last 7 days: **58K**



Followers: **38.6K** Age: **18-24 = 40.5%** Gender: **69.4% Female**
25-34 = 36.1% Engagement: **10%**
35-44 = 12.6% Acct: **@christiannnac**
45-54 = 5.3%



[ChristianaCTattoo.bigcartel.com](https://christianaCTattoo.bigcartel.com)





Angela Mazzanti - Tattooed Model - Los Angeles, CA

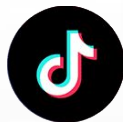


Followers:

1.4 M

Likes:

34.4 M



Profile Views:

96 K

Age:

18-24 = 43%

25-34 = 39%

35-44 = 13%

45-54 = 04%

Video views over 7 last days: **1.9 M**

Gender: **55% Female**

Engagement: **10.2%**

Acct: **@angelamazanti**

Followers:

692 K



Age:

18-24 = 15.9%

25-34 = 47.6%

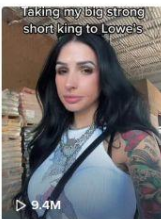
35-44 = 24.4%

45-54 = 8.2%

Gender: **76.7% Male**

Engagement: **6%**

Acct: **@angela_mazzanti**



let us **INTRODUCE** *you to...*

Travel Genre - Locations Everywhere & Arizona

CREATORS & INFLUENCERS

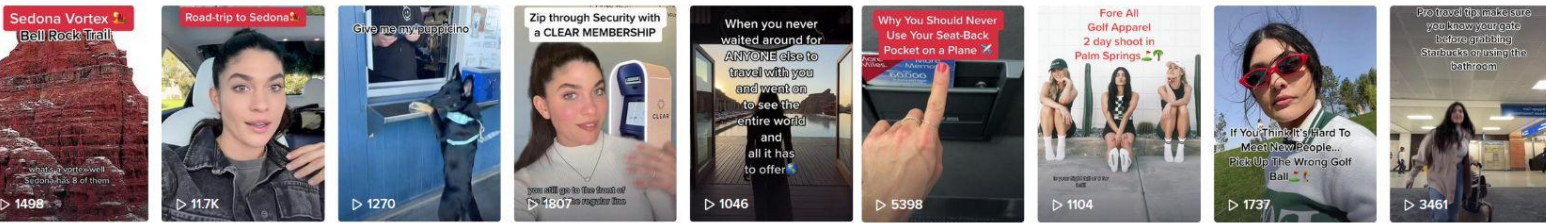


Miss Rizzo - Travel lifestyle & Model - Phoenix, AZ



Followers: **193.9 K** Profile Views: **1973K** Gender: **55% Female**
Likes: **1.5 M** Age: **18-24 = 14%** Engagement: **9.5%**
Acct: **@miss_rizzo**
25-34 = 28%
35-44 = 26%
45-54 = 21%
Average weekly monthly views: **305K**

Followers: **47.8 K** Age: **18-24 = 13.5%** Gender: **50.3% Female**
25-34 = 38.7% Engagement: **68%**
35-44 = 23.6% Acct: **@miss_rizzo**
45-54 = 12.9%
Accounts reached monthly: **156,793**



let us **INTRODUCE** you to...

Micro Influencers

CREATORS & INFLUENCERS

Avery Jones - Country / Western fashion lifestyle - Fresno, CA



Followers: **16.3 K**
Likes: **963.8 K**



Profile Views: **744**
Age: **18-24 = 43%**
25-34 = 12.4 %
35-44 = 6%

Gender: **57% Male**
Engagement: **46.6%**
Acct: **@americanavery**

Video views over 7 last days: **56 K**

Followers: **15.3 K**



Age: **13-17 = 19.5%**
18-24 = 33.6%
25-34 = 33.6%
35-44 = 11.8%
45-54 = 7 %

Gender: **64.9% Male**
Engagement: **51%**
Acct: **@americanavery**



Thank you for taking the time to review!

Our creators and influencers have captured the attention of millions across the nation. They have loyal followers who make purchases based on their videos and opinions. They're savvy at creating organic, honest posts about brands, events and services they love. Let's work together!



"Jenn Lee is a pleasure to work with. She's professional yet warm, and organized yet flexible. She consistently represents quality clients, and advocates for them while also being realistic and understanding of the needs of the brand/company her clients are representing.. Above all, she gets things done, and isn't afraid to get her hands dirty to do whatever is needed to satisfy all parties." **Greg Schindler, Social Media Director, Ariat**

"We really enjoyed having the Tratter Co. guys out at NFR. Their video on our TikTok hit 1 million views. It's one of our top performing from the WHOLE year. Thank you again for all your help." **Julia Plungy, ProRode – NFR Vegas event 2021**

"Jenn made the process for this campaign easy and enjoyable! We had a fast timeline and she was incredibly accommodating in getting us what we needed against our tight deadlines. Our campaign brief was very specific and she did a great job asking clarifying questions to make sure the content submitted was exactly what we needed. She was responsive and all around a great partner to work with!" and "Jake was a pleasure to work with! He took care of the creative side of things and the results of his video exceeded our expectations. We're looking forward to working with him again!" **Nancy Shaw – HeartBeat Hot Sauce**

"We worked with Jake on a campaign for one of our biggest clients. The brand had quite a specific vision in mind and a tight timeline. Jake interpreted the brief perfectly while putting his own creative spin on the concept. His content was among the best we received for the whole program. We were thrilled with the partnership and will be keeping Jake on our roster for future collaborations for sure!" **Jordan Dennis – Gallery Media Group – Client= Bose Earbuds**



Full service Advertising, PR and Marketing Agency. In business since 2003 & 100% Female Owned



Jennifer Lee
jennifer@jennlee.com

Click links to all the
other services
we offer

An isometric illustration on a pink background. It shows a large computer monitor displaying a man in a suit. Surrounding the monitor are several smaller figures of people in business attire, some holding glowing speech bubbles. To the right of the monitor is a small stage with a man in a suit, a microphone, and a camera on a tripod. A large thumbs-up icon is floating above the monitor.

Since 2012
TV Reality Stars
IG Influencers
TikTok Creators
YouTube Stars
Podcast Hosts

offering:
Brand deals
Press
Global Event Appearances
MANAGER & PUBLICIST



Design



Marketing /
Strategic Planning



Digital Marketing



Management &
PR



Global Event
Bookings